

**June 14, 2005 Board Meeting
Notes & Next Meeting Announcement**

In Attendance: Tony Sementelli, Dee Ness, Diane Mosciski, Craig and Kathy Woll, Steve Merritt, and Hank Nagel.

Notes Prepared by: Kathy Woll

Sponsor Plans

Dee will talk with Fred about approaching John Yardley to be our premium sponsor. In exchange for an amount, say \$5000, we would provide them with signage on field, website link, newsletter inclusion, HSSC flyer and sign inclusion, etc.

Fred will proceed with discussing signage changes with the county – to remove the current sign, which is an obstruction to road traffic, and replacing. Fred presented (via Tony) an estimated \$5000 that he can obtain from new sponsors for the upcoming season. This would cover the estimated \$2800 in costs for new signage and graphics and leave \$2200 for other programs. A portion of this could be used to create a club brochure to solicit new sponsors.

Tony will talk with Greg Ness about a proposal for Winn Dixie to be involved as a sponsor via products, rather than funds.

Coaches Update

Need more U10 Boys coaches. Steve will assist Dee with his networking to try to recruit more coaches for this age group.

On Site Registration

Fred will but up a tent to discuss sponsorship. Craig will be on site to recruit referees.

Training

HSSC approved 6 coaches' training sessions with Ed Rao starting 7/14/05, for six consecutive weeks from 6:30-8:00 pm. Dee and Steve will work with Gary to get details and announcements posted on hobesoundsoccer.com to facilitate communication to coaches. New comp teams will fund at \$10 each team per session, and HSSC will match funds for a total of \$100 per session. Next meeting will discuss further programs for player training.

Ed has tremendous experience in coaching and training, including high school and college levels, and is committed to the community. His training model includes 7 steps, and each age group progresses to higher steps. For example, U8 teams may only get to step 3, but U12 may go to step 6.

This training is an investment in the clubs' future, and is an incredible asset for our coaches and players.

Pre-Season Party

Dee is chairing. She and Tony are designing a layout for the younger kids on one side of the field (inflatables), and games on the other side of the field for the older kids (dunk tank, water balloon targets).

Dee will let us know how the catering of the food for the football opening party works out. We could split the proceeds, have good quality food, with no staffing/ordering issues.

Silent Auction

We will have a silent auction with few/several larger items, focusing on golf foursomes and possibly apparel. Kathy will keep central records of who will contact which courses for requests, to eliminate duplication of effort, but still use the connections that are available. So far, the following efforts are being made, please update Kathy on ANY activity.

Hank Nagel, talking with Penny about asking Jack Nicklaus for foursomes and/or apparel
Tony, talking with Greg Norman for foursomes and/or apparel
Dee asking Cindy to inquire at Jupiter Hills for a foursome
Kathy asking a member at Eastpointe to obtain a foursome
Tony will ask Evergreen (sp?) Club for a foursome

We need commitments by last week of July to publish in the newsletter so people can get excited about which items they will bid on.

Referees

Craig will talk with Tony in approximately 10 days to finalize plan and cost. At this point, we are looking at having a Level 8 Class (18 hours, possibly a Sat and Sun, then a Sat or Sun) and a Recert class. If Civic Center is not available, we will look into alternate space, such as the Boys and Girls Club.

Field Update

Steve reports that the fields should be in incredible shape! He has been working diligently with the county to see this important project through to fruition. He has appointed himself the field vigilante and will be stopping by periodically to remove any stray field users (football, soccer, etc). HSSC has the field permits to give us authority to remove any other players from using the fields. The biggest enemy to field recuperation is use prior to the fields being ready. Steve will provide copies of the permits to each of us so that we can stop by as well, and have authority to ask users to leave the fields.

Club Mail

Kathy will get. Registrations go to Dee, soccer camp registrations go to Liz. Kathy will email all registrants acknowledging receipt of their registration (and maybe letting them know of volunteer/sponsor opportunities!)

Registration Signs

Craig will update, there are 2 in the equipment room.

Newsletter

We need content! Please provide to Tony any items of interest.

990 Tax Filing

Diane has been unable to reach Bill Ingram. Craig will stop by to see him.

Next Meeting

July 12, 2005

Thanks all!