

July 12, 2005 Board Meeting Notes & Next Meeting Announcement

In Attendance: Craig and Kathy Woll, Steve Merritt, Hank Nagel, Fred Bowen-Smith, Cindy Casper, Nancy Stuckey
Notes Prepared by: Kathy Woll

Registration Signage

Registration signs are posted on Gomez & Bridge and Bridge & US1.

Registration Flyers

Cindy can deliver to schools to insert in "Tuesday Folders" if she has in hand by August 3. She recommends ½ page flyers, to save cost. Cindy will obtain the numbers needed for each school. *[Ed Note: Tony, please advise on what you need to accomplish. If you have your staff email me the existing flyer, I can modify and provide to them to reproduce. If you think the cost is prohibitive, let me know. I didn't see the invoice for the last set of flyers to know if worthwhile to do.]*

Registration

On-site registration will be Aug 12 from 6-8 pm and Aug 13 from 9-11 am. Dee and Cindy will handle. Fred will set up a table and have sponsor information available. Craig will be available to recruit referees. Dee and Cindy will point potential referees and sponsors in the right direction/s.

Late registration policy

Cindy will write up for the newsletter and provide to Nancy. We will allow late registrations from 8/14 – 8/26 at \$100 per child, subject to availability of uniforms and team openings. Uniforms need to be handled, latest, Sept 1. The flyer (mentioned above) could say "Save \$25!" as a headline to get readership attention.

Coaches Meeting/Draft

Craig will check on availability of the Civic Center, but we would like to have on August 30 from 7:00-9:30 p.m. All coaches should be present, Tony will open meeting. We should have rules, club expectations, etc. available as handouts. Dee and Hank will do preliminary announcements to coaches now, and will insert in newsletter.

Newsletter Articles

Hank will submit one, Fred may, Craig will submit regarding referees, Kathy will submit regarding silent auction, Cindy will submit regarding registration. Steve has already submitted 3 articles.

Sponsor

Fred has drafted sponsor options in a brochure. We will distribute the brochure text to you electronically asap, and ask for your feedback even quicker than that ☺ Fred will then approach new potential sponsors. Craig will call existing sponsors (last season) to get their commitment. Team sponsor price will remain at \$200 (U6/U8) and \$250 (above U8) for 2005/2006, and increase next season.

Note from June 05: Dee will talk with Fred about approaching John Yardley to be our premium sponsor. In exchange for an amount, say \$5000, we would provide them with signage on field, website link, newsletter inclusion, HSSC flyer and sign inclusion, etc.

Fred will continue to discuss our signage options with the county.

Pre-Season Party Oct 8

Dee is chairing. She and Tony are designing a layout for the younger kids on one side of the field (inflatables), and games on the other side of the field for the older kids (dunk tank, water balloon targets).

The catering options Dee looked into would not be appropriate for our party. Steve has a few contacts he will talk to about handling. He will discuss options for them handling all for a % of the proceeds and/or a donation to the club. The objective is to have some different food (tasty!) that is minimal involvement/administration for the club.

Silent Auction

We will have a silent auction with few/several larger items, focusing on golf foursomes and possibly apparel. Kathy will keep central records of who will contact which courses for requests, to eliminate duplication of effort, but still use the connections that are available. So far, the following efforts are being made, please update Kathy on ANY activity.

Hank Nagel, talking with Penny about asking Jack Nicklaus for apparel

Tony, talking with Greg Norman for foursomes and/or apparel

Steve asking at Jupiter Hills, Jupiter Island, Hobe Sound and Loblolly

Kathy asking a member at Eastpointe to obtain a foursome – done, and in-hand

Tony will ask Evergreen (sp?) Club for a foursome

We will set opening bids at approximately 50% of face value, and bids need to go up in increments of \$10. We want to honor the donations by obtaining a nice benefit to the club, and respecting the value of the item.

The club is interested in having a few “lower” cost items available as well, so many can participate. Craig will donate a massage, Kathy has a basket of self-help books, tapes, etc. that would normally retail for \$50-60.

We would like commitments by the last week of July to publish in the newsletter so people can get excited about which items they will bid on.

Referee Courses Scheduled

Grade 8 Referee Entry Course at the Hobe Sound Civic Center on Sat Sept 17, Sun Sep 18, and ending Sun Sep 24. All times are 11-5. Grade 8 Recertification class on Sunday Sep 11 from 12-5 at the Hobe Sound Civic Center.

Field Update

Steve reports that the fields should be in incredible shape! He has been working diligently with the county to see this important project through to fruition. He has appointed himself the field vigilante and will be stopping by periodically to remove any stray field users (football, soccer, etc). HSSC has the field permits to give us authority to remove any other players from using the fields.

Club Mail

Kathy will get. Registrations go to Dee. Kathy is emailing all registrants acknowledging receipt of their registration.

990 Tax Filing

Bill Ingram, per his business partner, took all the materials with him and is completing them while on vacation. He returns on July 18. Craig will follow up with him.

Next Meeting

August 9, 2005

Thanks all!